

SPORT FLASHES

Tomorrow night, September 16th, Len Noss, all round athlete from the Pacific Coast, matches boxers in the New Jersey bar, two Ton Tony Galeotti in the heavyweight boxing class. Just a few days before the Pacific Coast matches boxers to catch Bob Fazio in a scheduled 20 round bout at Detroit. The youthful Noss should decide the honor of New Jersey, while Lou should K.O. Pastor. With rumors circulating to the effect that the champ will soon retire it would be a wild scramble for supremacy. Two-time Mazy Schmeling is serving his country so the American leader will have to wait until he can be written home, perched on the top rung.

White shirts are torn, pants ripped, and muscles bared. The Bassano High School six men rugby team left merrily into action under the guidance of R. Arvion, the kids of the "black and orange" are seen constantly on the playground kicking kicks, stumbling and generally learning the game. As most boys are new to the game, they still ragged, but many of the lads have shown talent.

Speaking of rugby, Calgary's Red Raiders journey to Oshawa Stadium, Winnipeg, to meet the perennial Western winners Friday. With Hastings and Varsity in good form, along with Zwanck, Cosgrove and Hopwood in (continued on page 3)

FIREMEN TO MEET

T. Ingberg, Fire-Chief, Resigns to accept new position.

A special meeting of the local Volunteer Fire Brigade has been called for Thursday night of this week, at 8 p.m., the meeting to be held in the Town Hall.

The meeting is being called for the purpose of appointing a new Fire Chief, to succeed Mr. T. Ingberg, whose resignation was tendered this morning.

Mr. Ingberg has for the past two years faithfully served in the capacity of "Chief", and took an active part in modernizing the brigade's fire fighting equipment. "Tom" succeeded Dr. Barlow at the post.

Mr. Ingberg leaves Bassano this week, to don a uniform of the C.P.R. Police Department in the Calgary yards and shops of that Company. It is understood that he will move his family into Calgary, where they will reside in the future.

WEDDINGS

WEDDING—JONES

A quiet wedding was solemnized at the home of Mr. and Mrs. A. C. Brown of Bassano on Tuesday evening of this week when Hazel Beatrice Jones, daughter of Mr. and Mrs. Ralph L. Jones of Medicine Hat, became the bride of Mr. Francis O. Webb, also of Medicine Hat. Mr. Richard Main, Pastor of Knox Presbyterian Church performed the ceremony. Mr. and Mrs. Bowman stood with the couple during the ceremony.

Following a short honeymoon, the happy couple will take up residence in Medicine Hat.

Coming—The Best of Entertainment

—FRIDAY AND SATURDAY, SEPT. 15 and 16—

LOUISE RAINER as

THE TWO WIFE

with Melvyn Douglas, Robert Young, Barbara O'Neill and H. B. Warner.

The drama of the loveliest girl of the South... who lived only... to be loved?... She had youth and beauty, and was ready to gamble them away.

FRI. & SAT., SEPT. 22 & 23.

YELLOW JACK

6—12 years, 10c; 12—16 years 25c; 17 and over 50c.

ORPHEUM THEATRE: BASSANO ALTA.

BOARD OF TRADE

RESUME MEETINGS

Executive to call general meeting of men to discuss formation of Red Cross Branch. To investigate Refrigeration Locker System.

Regular meetings of the local Board of Trade were resumed on Wednesday afternoon of this week, when fifteen members gathered in the Royal Cafe to attend the Luncheon meeting. President Wm. McLean occupied the chair.

Following the luncheon, the minutes of the last regular meeting were read and adopted.

Following this, Wm. McLean, on behalf of the executive committee, reported on the activities of that committee during the holidays.

The secretary read his report which indicated that the Board had a substantial balance in the bank at the present time. Communications with various organizations were also read.

A letter from the Alberta Red Cross Branch, asking that a Red Cross Branch be established in Bassano, was served the town and district, was discussed, and the executive was instructed to set a date for a general meeting of all persons interested in the formation of such a branch. The meeting was held on Wednesday afternoon, when the total enrollment of the present has reached 111 students, with a few more as yet expected to enroll.

All dormitory pupils report excellent meals and are apparently enjoying their schooling in the high school. However, there is the old story that seems to be getting some of the students down.

As all students are not enrolled in the High School as yet, no definite time table has been made up.

New Subjects

Amongst the new subjects being taught at school this year is a course in Vocational Guidance. The purpose of the course is to develop within the students mind a knowledge of the various available, as well as guiding the student in the direction in which his or her talents point. Students of the course discuss on the subject of the course, the importance of understanding psychology by the teacher in directing the students. Until I consist of the pupils personal idiosyncrasy, his family, physical, school and social record, as well as future plans discussed confidentially between student and teacher. Open forum discussion regarding the various subjects, causes, human capacity to study, how to study, physical and mental concentration, self-discipline and other subjects and topics, comprise Unit II. A study of the various vocational life has to offer is discussed in Unit III. The fourth section is an appreciation of literature and the reasons for attending school. Intelligent use of leisure, and character, and conduct are two divisions which stress the pupil much needed moral training, necessary to youth of today.

Finally a discussion of civic guidance completes the course and makes the average pupil realize that he or she will soon step out into a troubled world, more prepared to take the knocks and blows.

MEETINGS FOR MOTORISTS

2. Because of earlier darkness, accidents involving motor vehicles increase greatly in September and October over July and August. Make sure headlights are properly focused and burning brightly. Reflectors should be cleaned and dim bulbs replaced.

3. Brakes should be checked now after the summer's heavy driving. At 40 miles an hour, a car cannot be stopped under 115 feet. Have the rear wheels "trued" to assure proper check.

4. A good anti-freeze is an economy not an expense. Many cases of freezing, causing costly repairs, are due to motorists thinking they were protected.

5. Old worn tires are dangerous on rainy days and particularly on icy pavements. For safety's sake, they should be replaced now.

6. Nothing cuts down a car's efficiency more than a rusted-out, rusted cooling system. Have the radiator cleaned before cold weather sets in.

OTTAWA BUDGET

INCREASES TAXES

Canada joined the whole British Empire last week in the war against aggression, by formally declaring war on Germany. Following the declaration, the Canadian Government decided to meet the task of preparing to meet the situation financially, and drawing up a new wartime budget. Members were practically unanimous in voting for the budget.

Budget Highlights  
The government is to follow as far as possible a "pay as you go" policy in war finance insisting on the principle of "equality of sacrifice on the basis of ability to pay."

Necessary borrowing is expected to be effected within Canada at least over the present peace-time rates of interest.

Orders for munitions and supplies is expected to provide a stimulus to business, expanding employment, increasing tax payments and clearing incomes.

No large scale borrowing operations are anticipated until after the initial period of war-time expansion is well under way.

The Government will not be "timid" in deciding when taxation has reached the limit beyond which it cannot go without producing inefficiency and lack of enterprise.

A small and carefully regulated amount of credit expansion may not be desirable in the early stages of the war.

Revenue for current fiscal year, without taxation changes, is estimated at \$148,000,000 compared with \$140,000,000 estimated in the last budget.

Estimated expenditures for the current fiscal year, including the \$140,000,000 in war appropriation are \$161,000,000 leaving an estimated deficit of \$21,000,000.

Canada's economic war effort may be hampered by the fact that it might not be acceptable to a democratic people in peace time.

Inflationary methods of financing a war described as "most unwise and unequal of all methods of diverting labor and materials to war time purposes."

Canada's public debt and deficit, in most other respects, the economy is infinitely stronger than the start of the first great war.

Improving conditions are expected to be maintained by approximately 10 per cent. Budget Tax Changes

All business to pay excess profit tax.  
War surtax of 50 per cent of tax payable on individual incomes beginning with 1939.

Corporation income tax increased from 15 to 18 per cent.  
Corporate consolidated return tax increased from 17 to 20 per cent.

Sales tax will now apply to average electricity and gas bills.  
Excise duty on domestic spirits increased from \$4 to \$7 a gallon.

Excise duty on imported spirits increased from \$5 to \$8 a gallon.  
The maximum rate of tax on a gallon on domestic and imported brandy.

Excise duty heavily increased on beer and malt.  
Excise duty on cigarettes increased to \$1 per 1,000.

Excise duty on tobacco increased five cents a pound.  
Excise taxes on all wines doubled.  
No change in sales tax.

New excise tax of two cents per pound on aerating preparations for soft drinks.  
Customs rates on tea increased from five to ten cents per pound.  
Customs tariff rates on all imported coffee increased ten cents per pound under all tariffs.

No Election  
Prime Minister Mackenzie King announced that no election would be called this fall, and possibly not until after the Government had held another regular session, which would be in January, or earlier.

Registration Bureau  
An order-in-council was tabled, setting up a voluntary service registration bureau to ensure maximum advantage is taken of all the offers of service the government has and will receive.

Alberta Protesting  
Meanwhile in Alberta, voluntary enlistment for overseas service is progressing better than expected and ahead of schedule. Already some 2,400 men have offered their services. Ten days still remain until the quota of 6,000 men must be reached.

Former Alberta granted the whole-hearted co-operation of the government and urged early conscription of wealth and manpower.

TENNIS TOURNAMENT

Bassano racquetists blasted Gladstone and hope on this tennis courts when the locals defeated the Westwars 17-4 on Sunday afternoon last. There was a decided deficiency in the Bassano Ladies' singles as the male sex determinedly took the tennis straight. Outstanding for the locals was young Gordon MacLean, who has gained mixed past experience by edging Bassano and Thompson during the summer, by not conceding a single game to C. Birch. C. Brown and Regan turned the tables by edging Bassano and Thompson. A cross court wind made the judging very difficult especially when players changed sides every two games. On the whole, Bassano showed decidedly better form on the fast lay courts to earn the victory.

Men's Singles

Bassano McLane 9, Birch 0  
McLane 9, Brown 0  
Thompson 9, Birch 0  
Thompson 9, Brown 0  
Bassano 9, Regan 3  
Cuthro 9, MacBeth 0  
MacBeth 9, Kelpy 0

Ladies' Singles

MacBeth 7, Yates 9  
Yates 9, Birch 9  
McLane 9, Brown 7  
McLane 9, Brown 7  
McLane 9, Birch 9  
McLane 9, Brown 7

Men's Doubles

McLane, McLane 9-Birch, Nelson 3  
Cuthro, Cuthro 9, Birch 0  
Thompson, Bassano 9, Brown, Regan 9  
Summerbell, Smith 9  
Christianson, T. Brown 9  
MacBeth, MacLean 7  
Kelpy, Schmidt 9  
Ladies' Doubles

MacBeth, Yates 9  
Yates, Birch 9  
McLane, McLane 9  
McLane, McLane 9  
McLane, McLane 9  
McLane, McLane 9  
McLane, McLane 9  
McLane, McLane 9

CROP REPORT

Harvest operations in the district have made little advances during the past week, light rainfalls holding up threshing crews. Rains during the late part of last week, and the early part of this week, have been general throughout the district.

As harvest of dry land crops proceeded, farmers' relief with pleasure. The present year has been recognized by the fact that crops are averaging between fifteen and twenty bushels per acre, which exceeds last year's average by approximately five bushels. The present trend of the market also indicates that farmers will receive a much better price for grain this year than previously.

On the irrigated land to the east of Bassano, it is reported that crop will average approximately 15 bushels per acre, although threshing operations are really not in full swing as yet.

Heard 'n Seen

Bassano Belle asked: "Is it true that falling apples can hurt a man?" We credit this one to O.C.R.

"Doc" Keith and the boys have the situation well in hand. Look—no there's nothing to worry about.

Has the War scare chased the male population of the town into hiding? We understand that only two boys could be found Wednesday night, so a scheduled party had to be cancelled.

Yes, Gordon, Warty sure knows how to handle that tractor. What is a ride worth?

Ramsey Broadfoot seen demonstrating his talents as a cocktail mixer. Those big bottles strain a man's capacity, don't they Ram?

Shorey Foster seen taking up the words "Wah-wah-wah."

Uncle Dudley says that the boys who are enlisting, are looking for trouble. We think that maybe they are enlisting to get out of it.

HUSSAR NOTES

Hold Services Second Sunday.

On Sunday, Reverend H. Marshall of Opden, motored down and held services in the School House. A business meeting was held after the services, and it was decided to hold services every second Sunday of the month, when roads and weather permit.

The Hussar Ladies' Aid will meet at the home of Mrs. J. C. Houghton on Thursday, September 14th, after the Summer Holidays.

Over the long week-end there were many visitors in Hussar. Ivan Anderson motored up from Missoula, Mont. in company with Miss Hill, and his cousin, Mr. Cant. They returned on Monday. Miss Madeline Holland and Miss Robinson were up from Okotoks to visit. Mrs. Ivan Montgomery and other friends here.

Mr. and Mrs. Henry Jones and Miss Elaine Keddie motored up from Turner Valley on Monday. Miss Keddie is teaching the Sunday school.

On Monday, W. J. Cameron Kirk of Vancouver motored down from Calgary to visit at the homes of Mr. and Mrs. D. D. Brown.

A. J. Brown, and also his many other friends in and around Hussar. He left for his home at Rocky Mountain on Friday morning.

New teachers

In the Hussar School, Mr. Stewart from Drumheller, as Principal, is in charge of the High School, and Mrs. Anna Derrick of "Edwards" is the intermediate and primary teacher.

Mrs. John Williams honored.

A shower, with some forty guests present, was held at the home of Mrs. D. D. Brown on Saturday afternoon, in honor of Mrs. John Williams, with Misses Roy White, E. Anderson, J. Houghton and others assisting hostesses.

A guessing contest was won by Miss Lois Nelson; and a contest "Hints to the Bride" was won by Mrs. E. J. Bell.

A "Lucky and beautiful" was served. After the lunch, a tiny couple drew in a "game of pins" which proved to be "opened by the bride, to be her first husband."

Mrs. John Williams will be living in Hussar.

LOCAL BAKE SHOP

CHANGES HANDS

A change of proprietorship took place in Bassano this week, when the Bassano Bakery and Pastry Shop was purchased by P. MacAgdon, of Calgary. Mr. J. Siorance has owned and operated the business for the past number of years.

Mr. MacAgdon will be in complete hands, as Mr. MacAgdon has been connected with the Model Bakery in Calgary for a number of years, and is capable of serving the community well in his trade. He specializes in small delicacies.

The Siorance family, for the present, have taken up residence in the former Siorance home, until Mr. Siorance completes business arrangements.

Miss Thompson

L.R.A.M. M.B.E.T.

will start a Piano Class

BASSANO, WEDNESDAY, SEPT. 19th

For further information communicate with Mrs. W. A. Hedmond, Bassano.

Testimonial

Friends School

Glad, Ireland.

As a teacher of Music, Miss Thompson, L.R.A.M., has fully maintained the reputation she already has in other schools. Her work is thorough, conscientious and painstaking. This is the opinion of His Majesty's Inspector expressed to me—has been confirmed by the success of her pupils (boys as well as girls). There have been no failures and marks in all cases were good. In the difficult work of starting very young children, Miss Thompson is unusually successful, and her classes in Burythems have been a delight to all.

O. P. Spencer Smith, Headmaster.

## The BASSANO RECORDER

An Independent Weekly Newspaper Published Thursdays at the Office of the Recorder in the Currie and Milroy Bldg. Bassano.

Advertising rates furnished on application.  
Subscription Rates—Canada, \$2.00 per year.  
Great Britain and the United States, \$3.00.  
FLOYD T. GARY, PUBLISHER

THURSDAY SEPTEMBER 14th, 1939

### Profits But No Profitteering

CANADA HAS an act on its statutes, allowing the Government to strike at profiteering when it shows itself in a time of national emergency such as now exists. It is well that this should be so.

Amongst the Canadian people there will be little sympathy for those who would use a time of severe trial and sacrifice to make unconscionable or undue profits.

Canadian citizens and Canadian businessmen will endorse a national policy of returning excessive profits resulting from war-time conditions to the treasury of the country for use in national defense.

But profiteering should not be confused with profit-making. If Canada is to be effective in this business the country faces, Canadian industry must have the sinews of war-time strength. Nothing is to be gained and much will be lost if Canadian industry is not given the wherewithal to produce.

A normal profit—not to be confused with profiteering—will allow industry to replace its equipment as may be required to, make the shifts that new inventions, or changing conditions may require, and to pay wages and buy the supplies so vital to industrial performance.

If Canada should allow herself to become confused in her thinking on this subject and hamstringing industry at this time on some radical battle-cry in the light of Socialism against free enterprise, and economic democracy, the result will be tragic. Canada will make her greatest contribution by her productivity. There should be no profiteering in industry. But there should be no protests to provide industrial strength and to stimulate efficiency.

### Employed Foreigners

WITH THE formal declaration of War made in Ottawa last Sunday, enlistment of Canada's manpower took on a significant aspect as registration offices at central points, because crowded with volunteers. The call to arms, while nation-wide, has already been felt locally, and no doubt will be greater in the course of the next few days. In many instances, men are leaving responsible positions, with good pay, to serve the country. The question arises: "Who will take their places?" We fully believe that the experiences of the last Great War will enable our governments to reach a more satisfactory solution to the problems confronting them at this time, than they did during the war of twenty-five years ago. The present situation, very little different from that of 1914-18, is pointed out in the Drumheller Mail as follows:

"War conditions will likely bring a gradual rise in the cost of living and subsequently higher wages to meet the new level. Last week two foreigners were conversing, and one was heard saying to the other: 'I hope the Englishmen fight, then we get good job at twenty dollar a day.' These fellows possibly had memories of such things happening in the last war, and it is because of what kind of thing that many of the young men in this district do not feel keen about taking up arms. Many lessons were taught by the last war, and the governments of the country will surely see to it that the mistakes made then in Canada will not be duplicated."

### Good Strategy

[MacLeod Gazette]

THE DROPPING of propaganda instead of bombs on the German population by British airmen is good strategy. It could very well have been bombs, and the German people know it. Naturally it can be expected that it will be bombs before long in a war that promises to be a merciless one. At the present time, the British are trying to tell German people that:

"We don't want to fight to show our might, but when we start, we'll fight, fight, fight. In Peace or War, you'll hear us sing 'God Save the King.' God Save the King."

### Faith

Faith is not merely praying  
Upon your knees at night;  
Faith is not merely straying  
Through darkness, to the light.  
Faith is the brave endeavor,  
The splendid enterprise,  
The strength to serve, whatever  
Conditions may arise.

### A Warning

THERE ARE many Germans in Alberta, some of them naturalized and others not. We believe the most of them are just as much opposed to Hitler as the rest of us and realize that this is not a war against the German people, but against Hitlerism and all it stands for. Now, every person in this province, whether German or not, is perfectly welcome to have his or her own opinion in regard to the present state of affairs, and as long as he goes about his business quietly and unobjectionably, nobody is going to interfere with him. If, however, his sentiments favor Hitler, he is warned to keep his mouth shut. If he expresses his feelings openly, and is a British subject, he will be sent to jail with a treason charge laid against him; and if he is not a British subject he will end up in a concentration camp. In either case, his property will be forfeited. We issue this warning, because we have received information that some of the young Germans of the Prussian type have already begun to make themselves objectionable. Nobody asked them to come here, and if they didn't like it they should have gone back to Prussian while the going was good.—From the Okotoks Review.

### Try Putting It In Print

NO EDITOR but is frequently met with the reproach "Why don't you go after so-and-so in your paper?" It may be an organization or an individual that is up for criticism, and the advice always is "take a firm stand, no pussy-footing."

Well, as a rule, the editor tries to follow up the matter brought to his attention. He makes an effort to get both sides of the question. After prowling and probing, he assembles quite an amount of information pro and con. And as a rule, he arrives at the conclusion that neither side is completely right, neither side completely wrong. Something may have been done that seems questionable or unfair, but when the reasons for such actions are forthcoming, they seem to justify the action. It would be much easier to take a firm stand on most contentious questions, by refusing to hear anything but one angle. And it would be easy to make irreparable mistakes by pursuing this policy.

Oftentimes when the editor is accused of not taking up some alleged burning question, the real fact may be that he has gone to great trouble to collect and weigh many different viewpoints, and has come to the conclusion that no one side is sufficiently right to justify his espousal.

In this connection, a writer contributing to the "guest editorial" pages of the Bowmanville Statesman bursts forth in candid strain. He confesses that he seized the opportunity to write a guest editorial, rejoicing in the chance it would give him to air his peevish, and "mow down" a few officials against whom he had grievance. But soon his eager pen halted. He began to re-read his production, disturbed by the sudden thought that his attack was one-sided and might not stand up to the cold scrutiny which is the test of the printed word. So he revised and re-wrote until the finished product was as mild and measured as any of the articles which he was in the habit of condemning.

And there you are. The printed word does not permit of the extravagances granted to street corner conversation. But it is the best possible medium for a good argument, well presented.

### Who Pays For Advertising?

THERE HAS been expressed and printed many views on "Who Pays for Advertising?"

Here is a view from a member of the Minnesota State Press Association, which is worth reprinting: "If the advertiser had to foot the bill, then the incentive to advertise would not exist, as the more a firm advertised, the poorer it would become, and it would not continue the program."

Well, then, does the consumer pay the cost of advertising? Obviously, no, for if the consumer thought he was paying more for advertised goods than others, then he would immediately patronize non-advertised goods, bought from wide awake firms. Advertising creates volume production, standardized quality, and lower prices. All right, then, there is only one answer left — "The firms who do not advertise pay the cost for those who do." Believe it or not, the man in business justifying the use of advertising pays for it whether he uses it or not!"—Hanna Herald

### Today

Thought I couldn't smile today,  
But I did!  
I smiled a forced and crooked smile,  
Kept it up and walked a mile,  
Thinking laughter all the while,  
I'm glad I smiled!  
Thought I couldn't sing, today,  
But I did!  
I sang a sobbing, halting lay,  
A lark took up the roundelay;  
Strange how the world seemed sudden gay,  
I'm glad I sang!  
Thought I couldn't serve today,  
But there was need!  
A friend was ill and tired and sad;  
A gift, a flower — 'twas all I had,  
But suddenly the world was glad,  
I'm glad I served!

### ROSEMARY NOTES

(Two bits for last week.)  
Teaching Staff for 1939-40.

The services of the following teachers have been secured for the fall term which commences Tuesday. Mr. Floyd Wilson, Principal. Miss Mayhew Conrad, Grades 5 and 6; Miss Molly Berry, Grades 3 and 4; Miss Dorothy Shantz, Grades 1 and 2. For the first time in the history of the school, the high school pupils will not be taught here. Due to the overcrowded condition of the school, the High School pupils were sent to Bassano. The pupils will live in dormitories which have been prepared for their accommodation.

Mr. Roy Norton, Bishop of the L.D.S. Church here, returned from Salt Lake City Saturday, after spending a few days transacting business with

(Continued on page 3)

Special  
Bargain  
Fares  
to  
and return  
CALGARY  
\$2.00  
BANFF  
\$4.05  
from Bassano  
Correspondingly Low Fares  
from Intermediate Stations  
GOOD GOING  
SEPTEMBER 21-22-23  
RETURN UNTIL  
SEPTEMBER 24  
Good in Quebec only. No baggage checked. For additional information and rates schedule, consult Canadian Pacific Ticket Agent.

Canadian Pacific

## LOUIE CONN- PHONE 7

The Home of the Famous John B. Stetson's at American Prices.

New's Work Boots, Regular \$2.45, SPECIAL ..... \$2.15  
New's American Pant Overall, 9 on. SPECIAL ..... \$2.15  
New's Work Shirts, Regular \$1.25; SPECIAL ..... \$1.00  
New's Dress Suits, Regular \$17.50; On Sale ..... \$15.00  
New's Real Wool Work Socks, Regular 40¢; 5 pair ..... \$1.99  
Big Clearing in Men's Work Gloves from 10¢ up  
John Watson Kangaroo Gloves, Regular \$1.50; ON SALE ..... \$1.45  
New's Nap-A-Tan Riding Boots, American Made Boots, Square toe, Fancy Stitched, \$12.50 up. Come in and look them over.  
Men's San Ann Style Cowboy Hats, Black, brown, fawn ..... \$2.50

### HARVEST GROCERY SPECIALS

—OO—  
Canned Pineapple, sliced or crushed, 8 lbs ..... \$2c  
Tomatoes, Corn or Peas, any 8 lbs ..... \$1.00  
Cora Flakes, any assorted, 8 lbs ..... \$2c  
Red Rose Coffee Per tin ..... \$2c  
Tollie Soap, any assorted, 4 bars for ..... \$2c  
Cheese: Ontario, Just in, per pound ..... \$2c  
Fresh Fruits and Vegetables Always on Hand.  
Tomatoes, Peaches, Apples, Pears, and Italian Prunes. Nice  
Size oranges, 5 dozen for ..... \$1.00

Fresh and Cured Meats always on hand.  
Wieners, Peck Sausages, Bologna, Hamburger, Made Daily.  
Fresh meat, choice steaks 10¢ to 15¢ per pound  
Round, T-Bone or Sirloin Steak, per pound ..... \$2c

## BASSANO LUMBER YARD

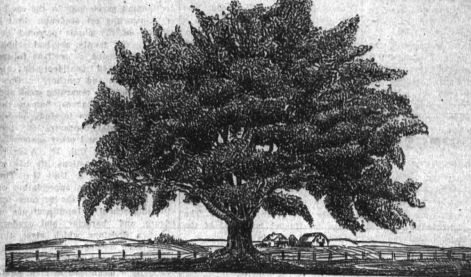
SEE US FOR QUOTATIONS ON YOUR BUILDING REQUIREMENTS

CEMENT, LIME, PLASTER, FENCE POSTS, ETC.

JOE HARRIS

Agent Imperial Oil Co., Ltd.  
Res. Phone 146 Bassano Office 63

## DEEP-ROOTED IN FRIENDLY SOIL!



A great tree gains its stature, builds its strength and bears its fruit through years of growth in friendly ground. So do the enterprises of man.

Like the great tree, the co-operative ideal has taken deep root in Alberta soil and is growing stronger each year.

Alberta Pool Elevators has risen to a position of prominence because of its adherence to the co-operative ideology, its alertness and energy in advancing farm interests, and its open policy of doing business.

The co-operative way of grain marketing is the correct way, the system is essentially sound and it should be extended and strengthened.

Farmers can gain power, prestige and added security only by developing their own co-operative businesses.

Alberta Pool Elevators is a purely Alberta Farmer-owned co-operative.

Your patronage is respectfully solicited.

Alberta Pool Elevators





